

#### AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1-64 (Cancelled)

65. (Currently Amended) A lip makeup composition comprising at least one cosmetically acceptable organic liquid medium and at least one non-elastomeric styrene-free film-forming linear block ethylenic polymer, wherein the lip makeup composition has a resistive index of greater than or equal to 80%,

and further wherein the at least one styrene-free film-forming linear block ethylenic polymer has a polydispersity index of greater than 2.5 and comprises a first block and a second block, wherein the first block and the second block are connected together via an intermediate block comprising at least one constituent monomer of the first block and at least one constituent monomer of the second block, wherein the at least one constituent monomer of the first block differs from the at least one constituent monomer of the second block, said intermediate block is a random copolymer block with a Tg that ranges from the glass transition temperature of the first block to the glass transition temperature of the second block, and the first block is ~~chosen from:~~

- a) a block with a Tg of greater than or equal to 40°C, and the second block is
  - b) a block with a Tg of less than or equal to 20°C,
  - c) ~~a block with a Tg from greater than 20 to less than 40°C,~~
- ~~and the second block is chosen from a category a), b) or c) different from the first block~~

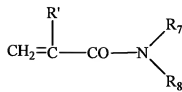
wherein the first block is derived from at least one monomer chosen from:

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$  in which  $\text{R}_1$  is a  $\text{C}_1$  to  $\text{C}_4$  linear or branched unsubstituted alkyl group or  $\text{R}_1$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group,

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $\text{R}_2$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group and

- (meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, are chosen from hydrogen atoms and  $\text{C}_1$  to  $\text{C}_{12}$  linear or branched alkyl groups; or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl.

wherein the second block is derived from at least one monomer chosen from:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein

$\text{R}_3$  is a linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  unsubstituted alkyl group, with the exception of the tert-butyl group;

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$ ,  $\text{R}_4$  is a linear or branched  $\text{C}_6$  to  $\text{C}_{12}$  unsubstituted alkyl group;

- vinyl esters of formula  $\text{R}_5\text{-CO-O-CH} = \text{CH}_2$

in which  $\text{R}_5$  is a linear or branched  $\text{C}_4$  to  $\text{C}_{12}$  alkyl group.

-  $\text{C}_4$  to  $\text{C}_{12}$  alkyl vinyl ethers; and

-  $\text{N-(C}_4 \text{ to C}_{12})$  alkyl acrylamides,

wherein the intermediate block does not comprise acrylates or methacrylates comprising a  $\text{COOR}$  side chain in which  $\text{R}$  comprises an intercalated heteroatom chosen from  $\text{O}$ ,  $\text{N}$  and  $\text{S}$ .

wherein the first block and the second block are mutually incompatible.

66. (Currently Amended) A lip makeup composition comprising at least one cosmetically acceptable organic liquid medium and at least one non-elastomeric film-forming linear block ethylenic polymer, wherein the lip makeup composition has a resistive index of greater than or equal to 80%, and further wherein the at least one non-elastomeric film-forming linear block ethylenic polymer has a polydispersity index of greater than or equal to 2.5 and comprises a first block and a second block, wherein the first block and the second block are connected together via an intermediate block comprising at least one constituent monomer of the

first block and at least one constituent monomer of the second block, wherein the at least one constituent monomer of the first block differs from the at least one constituent monomer of the second block, said intermediate block is a random copolymer block with a Tg that ranges from the glass transition temperature of the first block to the glass transition temperature of the second block, and the first block is chosen from:

- a) a block with a Tg of greater than or equal to 40°C, and the second block is
- b) a block with a Tg of less than or equal to 20°C,
- c) a block with a Tg from greater than 20 to less than 40°C,  
and the second block is chosen from a category a), b) or c) different from the  
first block

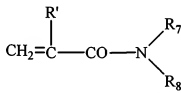
wherein the first block is derived from at least one monomer chosen from:

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$  in which  $\text{R}_1$  is a  $\text{C}_1$  to  $\text{C}_4$  linear or branched unsubstituted alkyl group or  $\text{R}_1$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group,

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $\text{R}_2$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group and

- (meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, are chosen from hydrogen atoms and  $\text{C}_1$  to  $\text{C}_{12}$  linear or branched alkyl groups; or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl,

wherein the second block is derived from at least one monomer chosen from:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein

$\text{R}_3$  is a linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  unsubstituted alkyl group, with the exception of the tert-butyl group;

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$ ,  $\text{R}_4$  is a linear or branched  $\text{C}_6$  to  $\text{C}_{12}$  unsubstituted alkyl group;

- vinyl esters of formula  $\text{R}_5\text{-CO-O-CH} = \text{CH}_2$

in which R<sub>5</sub> is a linear or branched C<sub>4</sub> to C<sub>12</sub> alkyl group,

- C<sub>4</sub> to C<sub>12</sub> alkyl vinyl ethers; and

- N-(C<sub>4</sub> to C<sub>12</sub>) alkyl acrylamides,

wherein the intermediate block does not comprise acrylates or methacrylates

comprising a COOR side chain in which R comprises an intercalated heteroatom

chosen from O, N and S, wherein the first block and the second block are

mutually incompatible.

67. (Previously Presented) The lip makeup composition according to Claim 65 wherein the lip makeup composition has a resistive index of greater than or equal to 85%.

68. (Previously Presented) The lip makeup composition according to Claim 67, wherein the lip makeup composition has a resistive index of greater than or equal to 95%.

69. (Previously Presented) The lip makeup composition according to Claim 65 wherein the at least one block ethylenic polymer is not soluble at a content of at least 1% by weight in water or in a mixture of water and of linear or branched lower monoalcohols containing from 2 to 5 carbon atoms, without pH modification, at room temperature (25°C).

70. (Cancelled)

71. (Cancelled)

72. (Previously Presented) The lip makeup composition according to Claim 71, wherein the first block and the second block are such that the difference between the glass transition temperatures (T<sub>g</sub>) of the first block and the second block is greater than 40°C.

73. (Cancelled)

74. (Cancelled)

75. (Cancelled)

76. (Previously Presented) The lip makeup composition according to Claim 65, wherein the at least one block ethylenic polymer has a polydispersity index ranging from 2.8 to 6.

77. (Cancelled)

78. (Cancelled)

79. (Currently Amended) The lip makeup composition according to Claim ~~[[78]]~~65, wherein the proportion of the first block ranges from 20% to 90% by weight of the at least one block ethylenic polymer.

80. (Previously Presented) The lip makeup composition according to Claim 79, wherein the proportion of the first block ranges from 50% to 70% by weight of the at least one block ethylenic polymer.

81. (Currently Amended) The lip makeup composition according to Claim 78, wherein the proportion of the second block ~~with a Tg of less than or equal to 20°C~~ ranges from 5% to 75% by weight of the at least one block ethylenic polymer.

82. (Currently Amended) The lip makeup composition according to Claim 81, wherein the proportion of the second block ~~with a Tg of less than or equal to 20°C~~ ranges from 25% to 45% by weight of the at least one block ethylenic polymer.

83. - 95. (Cancelled)

96. (Currently Amended) The lip makeup composition according to Claim ~~[[92]]~~65, wherein ~~the first block comprises at least one monomer at least one monomer whose homopolymer has a glass transition temperature of greater than or equal to 40°C~~ is chosen from methyl methacrylate, isobutyl methacrylate and isobornyl (meth)acrylate.

97. (Currently Amended) The lip makeup composition according to Claim 65, wherein the first block ~~with a Tg of greater than or equal to 40°C~~ is a homopolymer.

98. - 100. (Cancelled)

101. (Currently Amended) The lip makeup composition according to Claim ~~[[98]]~~65, wherein the second block comprises at least one monomer ~~whose homopolymer has a glass transition temperature of less than or equal to 20°C~~ is chosen from alkyl acrylates whose alkyl chain contains from 1 to 10 carbon atoms, with the exception of the tert-butyl group.

102. (Currently Amended) The lip makeup composition according to Claim 65, wherein the second block ~~with a glass transition temperature of less than or equal to 20°C~~ is a homopolymer.

103. - 106. (Cancelled)

107. (Previously Presented) The lip makeup composition according to Claim 65, wherein the first block and/or the second block comprise(s) at least one additional monomer.

108. (Previously Presented) The lip makeup composition according to Claim 107, wherein the at least one additional monomer is chosen from hydrophilic monomers, and monomers containing ethylenic unsaturation comprising one or more silicon atoms.

109. (Currently Amended) The lip makeup composition according to Claim 107, wherein the at least one additional monomer is chosen from:

- ethylenically unsaturated monomers comprising at least one carboxylic or sulfonic acid function,

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_6$

in which  $\text{R}_6$  is a linear or branched  $\text{C}_1$  to  $\text{C}_4$  alkyl group, the said alkyl group being substituted with at least one substituent chosen from hydroxyl groups and halogen atoms,

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_9$ ,

in which  $\text{R}_9$  is a linear or branched  $\text{C}_6$  to  $\text{C}_{12}$  alkyl group in which at least one hetero atom chosen from O, N and S is (are) optionally intercalated, the said alkyl group being substituted with at least one substituent chosen from hydroxyl groups and halogen atoms;

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_{10}$ ,

in which  $\text{R}_{10}$  is a linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  alkyl group substituted with at least one substituent chosen from hydroxyl groups and halogen atoms, or

$\text{R}_{10}$  is a  $\text{C}_1$  to  $\text{C}_{12}$  alkyl-O-POE (polyoxyethylene) with repetition of the oxyethylene unit 5 to 30 times, or

$\text{R}_{10}$  is a polyoxyethylenated group comprising from 5 to 30 ethylene oxide units; and

- ethylenically unsaturated monomers comprising at least one tertiary amine function.

110. (Previously Presented) The lip makeup composition according to Claim 107, wherein the at least one additional monomer is chosen from acrylic acid, methacrylic acid and trifluoroethyl methacrylate.

111. (Previously Presented) The lip makeup composition according to Claim 107, wherein the at least one additional monomer is present in an amount ranging from 1% to 30% by weight relative to the total weight of the first block and/or the second block.

112. (Previously Presented) The lip makeup composition according to Claim 65, wherein the first block and the second block comprise at least one monomer chosen from (meth)acrylic acid esters, and optionally at least one monomer chosen from (meth)acrylic acid.

113. (Previously Presented) The lip makeup composition according to Claim 65, wherein each of the first block and the second block is totally derived from at least one monomer chosen from (meth)acrylic acid esters, and optionally from at least one monomer chosen from (meth)acrylic acid.

114. (Cancelled)

115. (Previously Presented) The lip makeup composition according to Claim 65, wherein the at least one block ethylenic polymer has a weight-average mass ( $M_w$ ) of less than or equal to 300,000.

116. (Previously Presented) The lip makeup composition according to Claim 115, wherein the at least one block ethylenic polymer has a weight-average mass ( $M_w$ ) ranging from 45,000 to 150,000.

117. (Previously Presented) The lip makeup composition according to Claim 65, wherein the at least one block ethylenic polymer has a number-average mass ( $M_n$ ) of less than or equal to 70,000.

118. (Previously Presented) The lip makeup composition according to Claim 117, wherein the at least one block ethylenic polymer has a number-average mass ( $M_n$ ) ranging from 12,000 to 50,000.

119. (Cancelled)

120. (Previously Presented) The lip makeup composition according to Claim 65, wherein the at least one block ethylenic polymer is present in an amount ranging from 0.1% to 60% by weight relative to the total weight of the composition.

121. (Previously Presented) The lip makeup composition according to Claim 120, wherein the at least one block ethylenic polymer is present in an amount ranging from 1% to 40% by weight relative to the total weight of the composition.

122. (Previously Presented) The lip makeup composition according to Claim 65, further comprising at least one volatile oil.

123. (Previously Presented) The lip makeup composition according to Claim 122, wherein the at least one volatile oil is chosen from octamethylcyclotetrasiloxane, decamethylcyclopentasiloxane, dodecamethylcyclohexasiloxane, heptamethylhexyltrisiloxane, heptamethyloctyltrisiloxane, octamethyltrisiloxane, decamethyltetrasiloxane, isododecane, isodecane and isohexadecane.

124. (Previously Presented) The lip makeup composition according to Claim 122, wherein the at least one volatile oil is present in an amount ranging from 1% to 70% by weight relative to the total weight of the composition.

125. (Previously Presented) The lip makeup composition according to Claim 124, wherein the at least one volatile oil is present in an amount ranging from 10% to 35% by weight relative to the total weight of the composition.

126. (Previously Presented) The lip makeup composition according to Claim 65, further comprising a non-volatile oil.

127. (Previously Presented) The lip makeup composition according to Claim 126, wherein the non-volatile oil is chosen from hydrocarbon-based non-volatile oils and silicone non-volatile oils.

128. (Previously Presented) The lip makeup composition according to Claim 126, wherein the non-volatile oil is present in an amount ranging from 1% to 80% by weight relative to the total weight of the composition.

129. (Previously Presented) The lip makeup composition according to Claim 128, wherein the non-volatile oil is present in an amount ranging from 20% to 50% by weight relative to the total weight of the composition.



130. (Previously Presented) The lip makeup composition according to Claim 65, further comprising at least one fatty substance that is solid at room temperature and chosen from waxes, pasty fatty substances and gums.

131. (Previously Presented) The lip makeup composition according to Claim 65, wherein the lip makeup composition further comprises from 0.1% to 50% by weight of waxes relative to the total weight of the composition.

132. (Previously Presented) The lip makeup composition according to Claim 131, wherein the lip makeup composition further comprises from 1% to 30% of waxes by weight relative to the total weight of the composition.

133. (Previously Presented) The lip makeup composition according to Claim 65, further comprising at least one dyestuff.

134. (Previously Presented) The lip makeup composition according to Claim 65, further comprising at least one cosmetic ingredient chosen from additional film-forming polymers, vitamins, thickeners, trace elements, softeners, sequestering agents, fragrances, acidifying and basifying agents, preserving agents, sunscreens, surfactants and antioxidants.

135. (Previously Presented) The lip makeup composition according to Claim 65, wherein the lip makeup composition is in the form of a paste or a stick.

136. (Previously Presented) The lip makeup composition according to Claim 65, wherein the lip makeup composition is in anhydrous form.

137. (Withdrawn - Currently Amended) A cosmetic assembly comprising:

a) at least one container delimiting at least one compartment, the at least one container being closed by a closing member; and

b) a lip makeup composition placed inside the at least one compartment, wherein the lip makeup composition comprises:

at least one cosmetically acceptable organic liquid medium, and

at least one non-elastomeric styrene-free film-forming linear block ethylenic polymer,

wherein the lip makeup composition has a resistive index of greater than or equal to 80%,

and further wherein the at least one styrene-free film-forming linear block ethylenic polymer has a polydispersity index of greater than or equal to 2.5 and comprises a first block and a second block, wherein the first block and the second block are connected together via an intermediate block comprising at least one constituent monomer of the first block and at least one constituent monomer of the second block, wherein the at least one constituent monomer of the first block differs from the at least one constituent monomer of the second block, said intermediate block is a random copolymer block with a  $T_g$  that ranges from the glass transition temperature of the first block to the glass transition temperature of the second block, and the first block chosen from:

- a) a block with a  $T_g$  of greater than or equal to 40°C, and the second block is
  - b) a block with a  $T_g$  of less than or equal to 20°C,
  - c) ~~a block with a  $T_g$  from greater than 20 to less than 40°C,~~
- ~~and the second block is chosen from a category a), b) or c) different from the first block~~

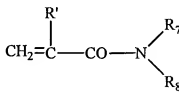
wherein the first block is derived from at least one monomer chosen from:

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$  in which  $\text{R}_1$  is a  $\text{C}_1$  to  $\text{C}_4$  linear or branched unsubstituted alkyl group or  $\text{R}_1$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group,

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $\text{R}_2$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group and

- (meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, are chosen from hydrogen atoms and  $\text{C}_1$  to  $\text{C}_{12}$  linear or branched alkyl groups; or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl,

wherein the second block is derived from at least one monomer chosen from:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein

R<sub>3</sub> is a linear or branched C<sub>1</sub> to C<sub>12</sub> unsubstituted alkyl group, with the exception of the tert-butyl group;

- methacrylates of formula CH<sub>2</sub> = C(CH<sub>3</sub>)-COOR<sub>4</sub>, R<sub>4</sub> is a linear or branched C<sub>8</sub> to C<sub>12</sub> unsubstituted alkyl group;

- vinyl esters of formula R<sub>5</sub>-CO-O-CH = CH<sub>2</sub>

in which R<sub>5</sub> is a linear or branched C<sub>4</sub> to C<sub>12</sub> alkyl group,

- C<sub>4</sub> to C<sub>12</sub> alkyl vinyl ethers; and

- N-(C<sub>4</sub> to C<sub>12</sub>) alkyl acrylamides,

wherein the intermediate block does not comprise acrylates or methacrylates comprising a COOR side chain in which R comprises an intercalated heteroatom chosen from O, N and S,

wherein the first block and the second block are mutually incompatible..

138. (Withdrawn - Currently Amended) A cosmetic assembly comprising:

a) at least one container delimiting at least one compartment, the at least one container being closed by a closing member; and

b) a lip makeup composition placed inside the at least one compartment, wherein the lip makeup composition comprises:

at least one cosmetically acceptable organic liquid medium, and

at least one non-elastomeric film-forming linear block ethylenic polymer,

wherein the lip makeup composition has a resistive index of greater than or equal to 80%,

and further wherein the at least one non-elastomeric film-forming linear block ethylenic polymer has a polydispersity index of greater than or equal to 2.5 and comprises a first block and a second block, wherein the first block and the second block are connected together via an intermediate block comprising at least one constituent monomer of the first block and at least one constituent monomer of the second block, wherein the at least one constituent monomer of the first block differs from the at least one constituent monomer of the second block, said intermediate block is a random copolymer block with a Tg that ranges from the glass transition temperature of the first block to the glass transition temperature of the second block, and the first block ~~chosen from:~~

a) a block with a Tg of greater than or equal to 40°C, and the second block is

- b) a block with a Tg of less than or equal to 20°C,  
c) a block with a Tg from greater than 20 to less than 40°C,  
and the second block is chosen from a category a), b) or c) different from the first block

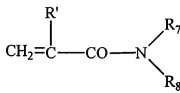
wherein the first block is derived from at least one monomer chosen from:

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$  in which  $\text{R}_1$  is a  $\text{C}_1$  to  $\text{C}_4$  linear or branched unsubstituted alkyl group or  $\text{R}_1$  is a  $\text{C}_6$  to  $\text{C}_{12}$  cycloalkyl group,

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $\text{R}_2$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group and

- (meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, are chosen from hydrogen atoms and  $\text{C}_1$  to  $\text{C}_{12}$  linear or branched alkyl groups; or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl.

wherein the second block is derived from at least one monomer chosen from:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein

$\text{R}_3$  is a linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  unsubstituted alkyl group, with the exception of the tert-butyl group;

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$ ,  $\text{R}_4$  is a linear or branched  $\text{C}_6$  to  $\text{C}_{12}$  unsubstituted alkyl group;

- vinyl esters of formula  $\text{R}_5\text{-CO-O-CH} = \text{CH}_2$

in which  $\text{R}_5$  is a linear or branched  $\text{C}_4$  to  $\text{C}_{12}$  alkyl group,

-  $\text{C}_4$  to  $\text{C}_{12}$  alkyl vinyl ethers; and

- N-( $\text{C}_4$  to  $\text{C}_{12}$ ) alkyl acrylamides,

wherein the intermediate block does not comprise acrylates or methacrylates comprising a COOR side chain in which R comprises an intercalated heteroatom chosen from O, N and S,

wherein the first block and the second block are mutually incompatible.

139. (Withdrawn - Previously Presented) The cosmetic assembly according to Claim 137, wherein the at least one container is at least partially formed from at least one thermoplastic material.

140. (Withdrawn - Previously Presented) The cosmetic assembly according to Claim 137, wherein the at least one container is at least partially formed from at least one non-thermoplastic material.

141. (Withdrawn - Previously Presented) The cosmetic assembly according to Claim 137, wherein in the closed position of the at least one container, the closing member is screwed onto the container.

142. (Withdrawn - Previously Presented) The cosmetic assembly according to Claim 137, wherein in the closed position of the at least one container, the closing member is coupled to the at least one container by click-fastening, bonding or welding.

143. (Withdrawn - Currently Amended) A cosmetic process for making up the lips, comprising applying a lip makeup composition to the lips, wherein the lip makeup composition comprises:

at least one cosmetically acceptable organic liquid medium, and

at least one non-elastomeric styrene-free film-forming linear block ethylenic polymer,

wherein the lip makeup composition has a resistive index of greater than or equal to 80%,

and further wherein the at least one styrene-free film-forming linear block ethylenic polymer has a polydispersity index of greater than or equal to 2.5 and comprises a first block and a second block, wherein the first block and the second block are connected together via an intermediate block comprising at least one constituent monomer of the first block and at least one constituent monomer of the second block, wherein the at least one constituent monomer of the first block differs from the at least one constituent monomer of the second block, said intermediate block is a random copolymer block with a T<sub>g</sub> that ranges from the glass transition temperature of the first block to the glass transition temperature of the second block, and the first block is ~~chosen from:~~

a) a block with a T<sub>g</sub> of greater than or equal to 40°C, and the second block is

- b) a block with a Tg of less than or equal to 20°C,  
c) a block with a Tg from greater than 20 to less than 40°C,  
and the second block is chosen from a category a), b) or c) different from the first block

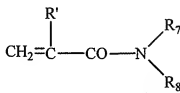
wherein the first block is derived from at least one monomer chosen from:

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$  in which  $\text{R}_1$  is a  $\text{C}_1$  to  $\text{C}_4$  linear or branched unsubstituted alkyl group or  $\text{R}_1$  is a  $\text{C}_6$  to  $\text{C}_{12}$  cycloalkyl group,

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $\text{R}_2$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group and

- (meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, are chosen from hydrogen atoms and  $\text{C}_1$  to  $\text{C}_{12}$  linear or branched alkyl groups; or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl.

wherein the second block is derived from at least one monomer chosen from:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein

$\text{R}_3$  is a linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  unsubstituted alkyl group, with the exception of the tert-butyl group;

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$ ,  $\text{R}_4$  is a linear or branched  $\text{C}_6$  to  $\text{C}_{12}$  unsubstituted alkyl group;

- vinyl esters of formula  $\text{R}_5\text{-CO-O-CH} = \text{CH}_2$

in which  $\text{R}_5$  is a linear or branched  $\text{C}_4$  to  $\text{C}_{12}$  alkyl group,

-  $\text{C}_4$  to  $\text{C}_{12}$  alkyl vinyl ethers; and

-  $\text{N-(C}_4 \text{ to C}_{12})$  alkyl acrylamides,

wherein the intermediate block does not comprise acrylates or methacrylates comprising a  $\text{COOR}$  side chain in which  $\text{R}$  comprises an intercalated heteroatom chosen from O, N and S.

wherein the first block and the second block are mutually incompatible.

144. (Withdrawn - Currently Amended) A cosmetic process for making up the lips, comprising applying a lip makeup composition to the lips wherein the lip makeup composition comprises:

at least one cosmetically acceptable organic liquid medium, and

at least one non-elastomeric film-forming linear block ethylenic polymer,

wherein the lip makeup composition has a resistive index of greater than or equal to 80%

and further wherein the at least one styrene-free film-forming linear block ethylenic polymer has a polydispersity index of greater than or equal to 2.5 and comprises a first block and a second block, wherein the first block and the second block are connected together via an intermediate block comprising at least one constituent monomer of the first block and at least one constituent monomer of the second block, wherein the at least one constituent monomer of the first block differs from the at least one constituent monomer of the second block, said intermediate block is a random copolymer block with a Tg that ranges from the glass transition temperature of the first block to the glass transition temperature of the second block, and the first block is ~~chosen from:~~

a) a block with a Tg of greater than or equal to 40°C, and the second block is

b) a block with a Tg of less than or equal to 20°C,

~~c) a block with a Tg from greater than 20 to less than 40°C,~~

~~and the second block is chosen from a category a), b) or c) different from the first block~~

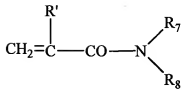
wherein the first block is derived from at least one monomer chosen from:

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$  in which  $\text{R}_1$  is a  $\text{C}_1$  to  $\text{C}_4$  linear or branched unsubstituted alkyl group or  $\text{R}_1$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group,

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $\text{R}_2$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group and

- (meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, are chosen from hydrogen atoms and  $\text{C}_1$  to  $\text{C}_{12}$  linear or branched alkyl groups; or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl.

wherein the second block is derived from at least one monomer chosen from:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein

$\text{R}_3$  is a linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  unsubstituted alkyl group, with the exception of the tert-butyl group;

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$ ,  $\text{R}_4$  is a linear or branched  $\text{C}_6$  to  $\text{C}_{12}$  unsubstituted alkyl group;

- vinyl esters of formula  $\text{R}_5\text{-CO-O-CH} = \text{CH}_2$

in which  $\text{R}_5$  is a linear or branched  $\text{C}_4$  to  $\text{C}_{12}$  alkyl group,

-  $\text{C}_4$  to  $\text{C}_{12}$  alkyl vinyl ethers; and

- N-( $\text{C}_4$  to  $\text{C}_{12}$ ) alkyl acrylamides,

wherein the intermediate block does not comprise acrylates or methacrylates comprising a COOR side chain in which R comprises an intercalated heteroatom chosen from O, N and S.

wherein the first block and the second block are mutually incompatible.

145. (Withdrawn - Currently Amended) A method for obtaining a lip makeup composition that provides a deposit on the lips that has good resistance, said method comprising including in the lip makeup composition

at least one cosmetically acceptable organic liquid medium, and

at least one non-elastomeric styrene-free film-forming linear block ethylenic polymer,

wherein the lip makeup composition has a resistive index of greater than or equal to 80%,



and further wherein the at least one styrene-free film-forming linear block ethylenic polymer has a polydispersity index of greater than or equal to 2.5 and comprises a first block and a second block, wherein the first block and the second block are connected together via an intermediate block comprising at least one constituent monomer of the first block and at least one constituent monomer of the second block, wherein the at least one constituent monomer of the first block differs from the at least one constituent monomer of the second block, said intermediate block is a random copolymer block with a  $T_g$  that ranges from the glass transition temperature of the first block to the glass transition temperature of the second block, and the first block is chosen from:

- a) a block with a  $T_g$  of greater than or equal to  $40^{\circ}\text{C}$ , and the second block is
  - b) a block with a  $T_g$  of less than or equal to  $20^{\circ}\text{C}$ ,
  - c) ~~a block with a  $T_g$  from greater than  $20$  to less than  $40^{\circ}\text{C}$ ,~~
- ~~and the second block is chosen from a category a), b) or c) different from the first block~~

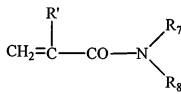
wherein the first block is derived from at least one monomer chosen from:

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$  in which  $\text{R}_1$  is a  $\text{C}_1$  to  $\text{C}_4$  linear or branched unsubstituted alkyl group or  $\text{R}_1$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group,

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $\text{R}_2$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group and

-(meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, are chosen from hydrogen atoms and  $\text{C}_1$  to  $\text{C}_{12}$  linear or branched alkyl groups; or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl.

wherein the second block is derived from at least one monomer chosen from:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein

R<sub>3</sub> is a linear or branched C<sub>1</sub> to C<sub>12</sub> unsubstituted alkyl group, with the exception of the tert-butyl group;

- methacrylates of formula CH<sub>2</sub> = C(CH<sub>3</sub>)-COOR<sub>4</sub>, R<sub>4</sub> is a linear or branched C<sub>6</sub> to C<sub>12</sub> unsubstituted alkyl group;

- vinyl esters of formula R<sub>5</sub>-CO-O-CH = CH<sub>2</sub>

in which R<sub>5</sub> is a linear or branched C<sub>4</sub> to C<sub>12</sub> alkyl group,

- C<sub>4</sub> to C<sub>12</sub> alkyl vinyl ethers; and

- N-(C<sub>4</sub> to C<sub>12</sub>) alkyl acrylamides,

wherein the intermediate block does not comprise acrylates or methacrylates comprising a COOR side chain in which R comprises an intercalated heteroatom chosen from O, N and S,

wherein the first block and the second block are mutually incompatible.

146. (Withdrawn - Currently Amended) A method for obtaining a lip makeup composition that provides a deposit on the lips that has good resistance, said method comprising including in the lip makeup composition

- at least one cosmetically acceptable organic liquid medium, and
- at least one non-elastomeric film-forming linear block ethylenic polymer,

wherein the lip makeup composition has a resistive index of greater than or equal to 80%,

and further wherein the at least one styrene-free film-forming linear block ethylenic polymer has a polydispersity index of greater than or equal to 2.5 and comprises a first block and a second block, wherein the first block and the second block are connected together via an intermediate block comprising at least one constituent monomer of the first block and at least one constituent monomer of the second block, wherein the at least one constituent monomer of the first block differs from the at least one constituent monomer of the second block, said intermediate block is a random copolymer block with a Tg that ranges from the glass transition temperature of the first block to the glass transition temperature of the second block, and the first block is ~~chosen from:~~

- a) a block with a Tg of greater than or equal to 40°C, and the second block is
- b) a block with a Tg of less than or equal to 20°C,
- c) ~~a block with a Tg from greater than 20 to less than 40°C,~~

-and the second block is chosen from a category a), b) or c) different from the first block

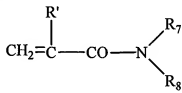
wherein the first block is derived from at least one monomer chosen from:

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$  in which  $\text{R}_1$  is a  $\text{C}_1$  to  $\text{C}_4$  linear or branched unsubstituted alkyl group or  $\text{R}_1$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group,

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $\text{R}_2$  is a  $\text{C}_4$  to  $\text{C}_{12}$  cycloalkyl group and

- (meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, are chosen from hydrogen atoms and  $\text{C}_1$  to  $\text{C}_{12}$  linear or branched alkyl groups; or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl.

wherein the second block is derived from at least one monomer chosen from:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein

$\text{R}_3$  is a linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  unsubstituted alkyl group, with the exception of the tert-butyl group;

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$ ,  $\text{R}_4$  is a linear or branched  $\text{C}_6$  to  $\text{C}_{12}$  unsubstituted alkyl group;

- vinyl esters of formula  $\text{R}_5\text{-CO-O-CH} = \text{CH}_2$

in which  $\text{R}_5$  is a linear or branched  $\text{C}_4$  to  $\text{C}_{12}$  alkyl group,

-  $\text{C}_4$  to  $\text{C}_{12}$  alkyl vinyl ethers; and

-  $\text{N-(C}_4 \text{ to C}_{12})$  alkyl acrylamides,

wherein the intermediate block does not comprise acrylates or methacrylates comprising a COOR side chain in which R comprises an intercalated heteroatom chosen from O, N and S,

wherein the first block and the second block are mutually incompatible.

147. (Previously Presented) The lip makeup composition according to Claim 78, wherein the first block and the second block are copolymers derived from monomers chosen from isobornyl (meth)acrylate, isobutyl acrylate and acrylic acid.